

August Membership Committee Update

Membership Outreach & Community Engagement

By: Darci Price, C21 Four Seasons Realty

Outreach continues as we work to build awareness of the Bonners Ferry Chamber of Commerce and demonstrate the value of Chamber membership. During Boundary County Fair week, membership information flyers were displayed at the Chamber booth, giving fairgoers an opportunity to learn more about our organization and the benefits of being involved.

We are especially grateful to the Chamber members who participated by showcasing their businesses at the booth:

- **Alliance Title & Escrow** — Erika Jeffries
- **Century 21 Four Seasons Realty** — Joanna Rice, Adriana Rice & Darci Price
- **Line Point Printing** — Kelly Collett
- **Rocket Mortgage** — Linda Collier
- **Community Title of North Idaho** — Jessica Fairchild & Kendra Verzier
- **Riverside Event Center** — Wendy Hawks
- **Coldwell Banker Resort Realty** — Dani Steinhorst
- **Wharton CPA** — Cam Wharton
- **Shiloh Echo** — Tony Marsella

A special thank-you goes to **Duke's Claybusters — Ron & Joe Campbell** for their invaluable help setting up and taking down the booth and canopy.

And a sweet thank-you to **Hidden Haven Sweets & Treats — Angela Hand**, whose generous donation of taffy helped draw in the candy lovers and added a fun touch to our booth!

Looking Ahead: Bigger, Better & More Coordinated

As our first year participating at the fair, we faced a few challenges and got a later-than-ideal start preparing the booth. The experience gave us some great ideas for improving our presence next year.

Our goals for the 2027 fair include:

- Starting member outreach much earlier
- Creating a more coordinated and inviting booth
- Investing in a new Chamber banner
- Featuring individual **Member Highlights**
- Promoting upcoming **Community & Chamber Events**
- Developing a more targeted way for members to showcase their businesses

The fair demonstrated an important point: **when we put our members and their businesses in front of the community, we create opportunities for connection.**

Coming Up: Kootenai River Days & Longest Table Ice Cream Social

We are excited about the upcoming **Kootenai River Days on September 26th** and the **Ice Cream Social Longest Table** event. These are great opportunities to get Chamber members together, introduce the Chamber to the community, and show people what we are doing right here in Boundary County.

If we show the community the great things our Chamber members are doing, the members will come.

Our focus remains simple: **Connect. Showcase. Engage. Grow.**

We look forward to continuing the outreach and building a Chamber that members are proud to be part of and the community recognizes as a valuable resource.