

## **Boundary County Chamber of Commerce Member Committee Update — July 2026**

**Submitted by Darci Price**

### **Outreach & Recruitment**

Outreach continues as I conduct business throughout the city, engaging prospective members and reinforcing the value of Chamber involvement. I'm coordinating Chamber membership invitations alongside donation solicitations for Helping Hands of Naples, a local nonprofit, to strengthen community ties while growing our membership base.

### **Boundary County Fair — Booth #33**

Efforts are underway to fill the schedule for our booth on the pavilion at the Boundary County Fair. Emails have gone out to a variety of Chamber members inviting them to sign up for time slots, and we're hopeful the full schedule will be secured soon. Thank you to Erika for making the fair schedule accessible so members could easily sign up for their slots — this made coordination much smoother. Participants are encouraged to gather their own promotional materials, signs, brochures, and giveaways to bring along for their scheduled time at the booth. I'll also be gathering membership materials — brochures, applications, and display items — to have on hand at the booth so fairgoers can learn about and join the Chamber on the spot.

### **Website Update Needed**

Reminder: the Owner Operator membership fee category (\$75) has not yet been updated on the website. Please have this corrected so prospective members see accurate pricing.

### **Member Feedback**

One piece of negative feedback was received regarding a perception that some Chamber members promote large box stores over local businesses. The business owner in question may not renew their membership as a result. This is a good reminder for all of us to be thoughtful about our social media posts and public associations — a single post can be taken personally, and for some, it may be the tipping point after other frustrations. As a Chamber, our mission is to lift up our small-town businesses and the partnerships between them, and we should keep that front and center in how we represent ourselves publicly.